

Suggested Incentive Itinerary – La Rioja



Day 1 – Arrival

- *Arrival* to Madrid or Bilbao International airport
- *Transfer* on an executive coach to Haro La Rioja

On route stop for a Castilian Lunch of lamb, morilla and rioja wines in a wonderful XVII century restaurant.

Check in to a charming rural hotel in the heart of the vineyards of La Rioja

Transfer to the nearby villages of Briones & San Vicente de Sonsierre , taking in the breathtaking views of the vineyards. Short walking tour through the tiny cobbled streets to visit the church and castle which overlooks the river Ebro. A bodega visit in a private estate



Return to the Hotel

Aperitifs & evening dinner served in the Bodega of the Hotel Overnight at hotel



Day 2 –

Buffet breakfast at the hotel

Visit of the Dinastia Vivanco Musuem

One of the most famous wine museums in the world, the tour will explain the cultivation, harvesting & winemaking techniques. Its collection of archaeological and artistic objects demonstrated the importance of wine in religious rituals of various cultures

Gourmet tapas & pinxtos Lunch in Haro

Free time to explore this wonderful vibrant city

Tranfer on the famous Viña Ardanza & Muga Bodegas.

A private custom-made guided tour of the bodega with full explanations of the wine making process from fermentation, bottling and storing.

Time given to visit the wine store

Evening dinner in a famous Riojan Restaurant

Full tasting menus & wine pairing with a sommelier who will explain the art of combining dishes with wine in order to achieve a synergy of aromas.

Overnight at hotel





Day 3 –

Buffet breakfast at the hotel

Check out

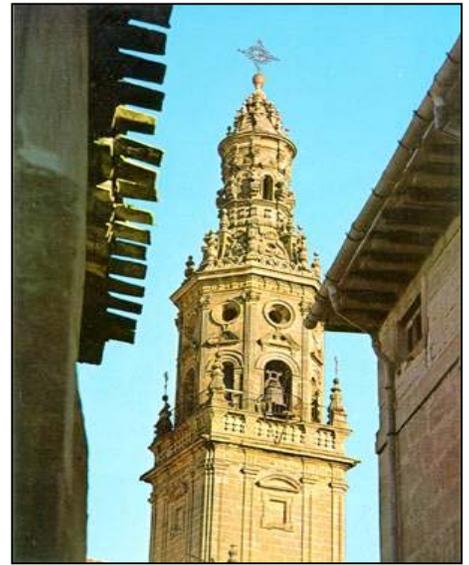
Transfer to La Guardia – Rioja Alavesa

Bodega tour of Campillo

Transfer to San Sebastián or Valladolid

(Depending on departure airport)

Lunch on route



Check in to a select city hotel

Sight seeing tour of city and free time to relax

Farewell evening dinner in a traditional meson

Full tasting menu of the region accompanied by fine wines from visited bodegas

Overnight at hotel



Day 4

Buffet Breakfast at hotel

Collection at hotel, transfer to departure airport. Guest departure